

## MEDIA CLIPPING

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# How to build a stronger business magnet

THIS WEEK'S TOPIC: What will it take for Singapore to continue to pull in strong investments year after year?

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THIS WEEK'S TOPIC: What will it take for Singapore to continue to pull in strong investments year after year?

**Aaron Lee**  
**Chief Executive Officer**  
**Gabkotech Innovations**

Singapore must continue to be seen as one of best and easiest places to do business in the world, and this requires strengthening of its robust economic fundamentals and global talent pool, ensuring political and social stability and a keen foresight on investing in new and high performing sectors to diversify its economy for sustainable growth. While it is imperative to attract and secure foreign investments in the long term, let us not forget our homegrown SMEs are also a key driver of the Singapore economy. Emphasis and programmes should be placed and introduced to encourage SMEs to expand their businesses overseas, such as virtual networking platforms for business matching opportunities, and educational and assistive programmes on harnessing technology and renewable energy sources creatively to drive productivity and growth.